

THE CHARLES A. AND ANNE MORROW  
**LINDBERGH  FOUNDATION**

Supporting Technological Solutions to Improve our environment for a sustainable future

**NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

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**Lindbergh Award Celebration Honors Dr. Fay, Cernan and Susanka**  
*Google to receive Corporate Award for Balance*  
*Silent Auction and Book Signing Also Planned*

**MINNEAPOLIS (April 17, 2007)** — The Lindbergh Foundation is pleased to announce that three outstanding individuals, **Dr. J. Michael Fay, Astronaut Eugene Cernan and Architect Sarah Susanka** will be honored at the 2007 Lindbergh Award Celebration on May 16 at the Minnesota History Center in St. Paul. The celebration features a reception and silent auction with such exciting items as first-edition books, an autographed Neil Armstrong lithograph, tickets to EAA AirVenture, Minnesota Twins tickets and memorabilia, Lindbergh collectible items, as well as a variety of other unique items and experiences. A sit-down dinner and the program, including remarks from the award recipients, follow. CNN's Miles O'Brien will be the Master of Ceremonies. A book signing with Dr. Fay, Capt. Cernan, and Ms. Susanka will be held during the dessert reception.

National Geographic Society Explorer in Residence and Wildlife Conservation Society Conservationist **Dr. J. Michael Fay** will receive the 2007 Lindbergh Award. **Astronaut Eugene Cernan**, most widely recognized as the last man on the moon, will receive the Foundation's Spirit Award. Acclaimed **Author and Architect Sarah Susanka** will receive the Anne Morrow Lindbergh Award. **Google** will receive the Foundation's second annual Corporate Award for Balance.

The Lindbergh Award is presented to individuals who have made significant contributions over many years toward balance, which is accomplished by applying technological solutions to improve our environment for a sustainable future. "Dr. Fay has devoted his career to conservation. His use of technology to collect information about the environment so that people around the world can learn about the importance of sustainability and become inspired to take action is just the kind of life-long dedication the Foundation seeks to honor with our Lindbergh Award," said Foundation Chairman Erik Lindbergh, grandson of Charles and Anne Morrow Lindbergh.

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In 2004 **Dr. Fay** conducted a Megaflyover of Africa, during which he traveled more than 60,000 miles in a specially designed airplane and captured high-resolution aerial images of the continent in an effort to change the way Africa and the rest of the world perceive and use our natural resources. On a previous mission Fay walked 2,000 miles from the northeastern corner of the Republic of the Congo to the southwestern coast of Gabon. Using GPS recordings, video footage, still photography and numerical data, Dr. Fay documented every wildlife, plant, and human presence he encountered. He spent two years compiling the information he collected into a database for use by conservationists, educators, students and the general public.

In honor of the 80<sup>th</sup> anniversary of Charles Lindbergh's New York-to-Paris flight, the Foundation's Spirit Award will be presented to **Astronaut Eugene Cernan** for his pioneering achievements in an aviation career and a spirit and character that represent the best of this nation. Previous recipients of the Spirit Award are: Gen. Benjamin O. Davis, Jr., 1997, and Sen. John Glenn, 2002. "If anyone personifies the spirit and pioneering character of America's space program it is the last man to have set foot on the moon – Captain Gene Cernan," said Lindbergh Award Event Co-Chair Greg Herrick, Lindbergh Foundation board member and owner of *AircraftOwner* magazine. "Captain Cernan is not only an accomplished pilot and astronaut; he is a dedicated and active proponent of aviation and space travel. I cannot speak highly enough of Gene Cernan, he is a true gentleman and in every way most deserving of the Lindbergh Foundation's Spirit Award." Capt. Cernan has had a remarkable career in the United States space program. He flew on three separate space missions and was the second American to walk in space. He is one of only two men to have flown to the moon twice. He also has the distinction of being the last man on the moon.

**Bestselling Author Sarah Susanka**, will receive the Foundation's Anne Morrow Lindbergh Award for outstanding individual achievement, a spirit of initiative, and work that exemplifies great dedication toward making positive contributions to our world. Dr. Sally Ride was the first recipient of this award in 2003. Sarah Susanka is leading a movement to redefine the American home and lifestyle. Her "build better, not bigger" approach to residential architecture has been embraced across the country and her "Not So Big" philosophy is evolving beyond habitation and into how we inhabit our lives. She is widely recognized for her "Not So Big House" series of books in which she extols the sustainable ideology of building better, not necessarily bigger homes, leaving a smaller footprint on the planet. Her forthcoming book, "The Not So Big Life," due out in May, addresses the need to scale down our lives and the importance of a balanced life.

**Google** has been selected to receive the Lindbergh Foundation Corporate Award for Balance, which is given to corporations or organizations whose concern for and dedication to implementing technological solutions to improve our environment is demonstrated through their business practices. Google's prominence as an environmentally minded leader in corporate America is growing. They recently announced plans to convert their headquarters to solar power, installing more than 9,200 solar panels on its one million-square-foot complex. In addition, Google engineers have developed energy-saving technology that would reduce waste from standard PC power supplies from 30-40 percent to just 10 percent. The company estimates that if this new technology were used in 100 million desktop computers that run eight hours a day, 40 billion kilowatt-hours of power could be saved over three years. "Through its initiatives, Google has demonstrated that it is a visionary business leader in the critical area of balancing technological advancements with the care and protection of our environment," said Erik Lindbergh.

### **Lindbergh Award Event Held at Minnesota History Center**

"The Lindbergh Foundation is celebrating its 30<sup>th</sup> anniversary this year, and this event is going to be an outstanding way to honor 30 years of achieving balance around the world," said Lindbergh Foundation Treasurer and Event Co-Chair Daniel Stoltz, CFO of Twin City Co-Ops Federal Credit Union. The Lindbergh Award Event is the Foundation's only public fundraising and outreach event of the year. Proceeds of the event will support the Foundation's mission of supporting technological solutions to improve our environment for a sustainable future.

"On this 80<sup>th</sup> anniversary of Charles Lindbergh's history-making transatlantic flight, the Minnesota Historical Society is especially honored to host the Lindbergh Foundation's 2007 awards dinner," said Nina Archabal, Society director. "With the Curtiss JN-4 Jenny hanging above the History Center rotunda, guests will have an opportunity to see the type of aircraft that Lindbergh flew for his first adventures with flight. Like Lindbergh, this year's award winners have found excitement in adventures that have changed the way the world lives."

For reservations and information about the May 16 event at the Minnesota History Center, please contact the Lindbergh Foundation office at 763/576-1596, or visit [www.lindberghfoundation.org](http://www.lindberghfoundation.org).

### **About The Lindbergh Foundation**

The Lindbergh Foundation is a public non-profit 501(c)(3) organization, based in Anoka, Minnesota, which strives to encourage and inspire present and future generations to seek and apply technological solutions to improve our environment through three major programs: Lindbergh research grants, the annual honorary Lindbergh Award, and a variety of educational programs, which are designed to bring life to, and

engage others in, the Lindberghs' passion for a balance between technological advancements and environmental preservation.

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## **Lindbergh Foundation Backgrounder**

The Lindbergh Foundation is a public non-profit 501(c)(3) organization, based in Minnesota, which strives to encourage and inspire present and future generations to seek and apply technological solutions to improve our environment for a sustainable future.

The Lindbergh Foundation pursues its mission through three major programs:

- **The Lindbergh Award** ~ Annually, the Foundation presents its honorary Lindbergh Award to individuals who have made significant contributions toward applying technological solutions to improve our environment in their work.
- **Lindbergh Grants** ~ in amounts up to \$10,580 (the cost of building the *Spirit of St. Louis* in 1927), are given to individuals whose proposed research or education projects will make important contributions to the technology/environment balance;
- **Educational Programs and Publications** ~ centered on the balance theme.

One of the Lindbergh Foundation's core values is to honor individual initiative and accomplishment in researchers, scientists, and explorers. In doing so, the Lindberghs, who were each outstanding individual contributors to society – through aviation, writing, and environmental conservation, are also honored. Unquestionably, Charles Lindbergh is best known for his historic New York-to-Paris flight in the *Spirit of St. Louis*. It is much less known that the Lindberghs held a unique perspective on the Earth stemming from Charles' boyhood growing up on the banks of the Mississippi River outside Little Falls, Minn., his barnstorming days in the early 1920s, and the survey flights around the world he and Anne pioneered in the 1930s. Over the years, the Lindberghs witnessed enormous changes in the land, sky and water in the name of progress. Their concern for the environment became the basis upon which the Foundation was established.

Friends of the Lindberghs at The Explorers Club in New York City established the organization in 1977 (the 50<sup>th</sup> anniversary year of Charles Lindbergh's historic New York-to-Paris flight). General James H. Doolittle and Astronaut Neil Armstrong led the national fundraising campaign for the fledgling organization.

For more information, visit [www.lindberghfoundation.org](http://www.lindberghfoundation.org).

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**EDITORS NOTE:** Photos of Fay, Cernan and Susanka are available electronically at <http://www.lindberghfoundation.org/events/thisyear.html>

